

## PRIVACY POLICY

Thank you for visiting metrokids.com.

Your privacy is important to us. To better protect your privacy, we want to explain our online information practices and the choices you can make regarding the way your information is collected and used on the MetroKids site. If you object to any terms and conditions of the Privacy Policy at anytime, you should immediately discontinue using the site.

Users of metrokids.com:

1. Metrokids.com does not rent, sell, loan, or give away any identifiable information regarding its Users to any third party without the User's consent.
2. Submitting information to us and our "Never A Dull Moment" calendar of events entails that information being made available within the context of the website.
3. Our weekly email newsletters, metrokids.com feedback, advertising requests, or email updates require users to provide us with their email addresses.
4. Metrokids.com will not disclose any specific personal information without your consent. If you elect to participate in a special program, your specific personal information may be shared with participating vendors to complete a transaction. The information we collect may be used by us to contact users for marketing purposes.
5. Metrokids.com may share aggregated or summary information about its users with third parties.
6. We collect volunteered information, such as survey information and/or site registrations.
7. Metrokids.com uses cookies to assign a unique identification to your computer to allow access to password protected areas of our site.
8. We collect information on web usage which remains anonymous. We may use this information, in aggregate, for research reports and to benchmark and evaluate our performance.
9. We may use the information we collect to contact users for marketing purposes.
10. If you supply us with your postal address we may send periodic mailings with information on new products and services and upcoming events. If you do not want to receive such mailings, please notify us through our email address or telephone number listed below.
11. If you do not want to receive email from us in the future, please notify us through the email address or telephone number listed below.
12. Users who provide us with their telephone numbers online may receive telephone contact from us regarding orders they have placed online or information requested.
13. If you have any questions or concerns about the metrokids.com online privacy policy for this site or its implementation, you may email us here or write to the following address:

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