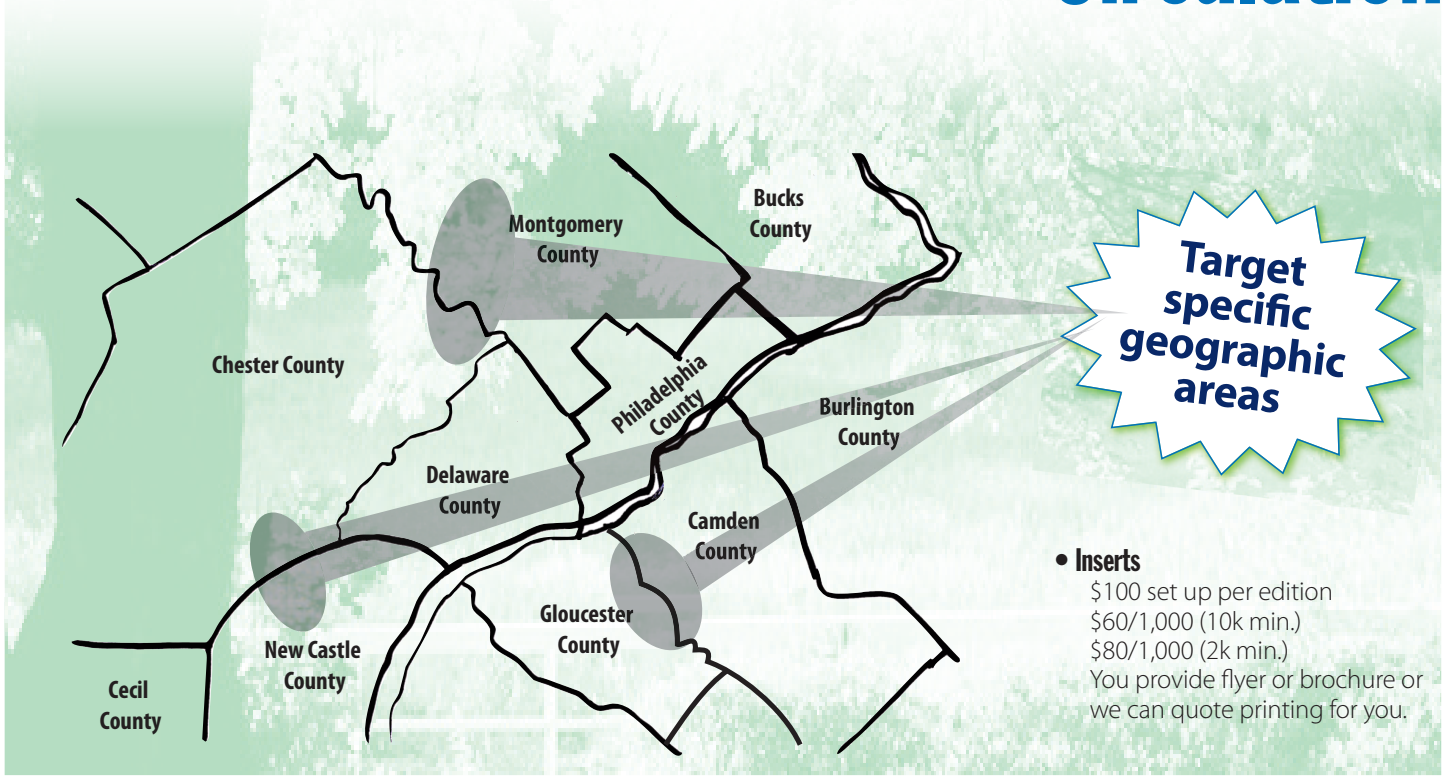


Circulation



• Inserts

- \$100 set up per edition
- \$60/1,000 (10k min.)
- \$80/1,000 (2k min.)
- You provide flyer or brochure or we can quote printing for you.

Buy 1 or all 3 Editions	MetroKids Circulation	Total Pop.	Families With Children Under 18	Families Per Copy*	Median Family Income	MetroKids Reader Avg. Household Income
PA Counties	44,000					
Philadelphia	11,000	1,526,006	139,943	11.46	\$48,269	\$60,000 Philadelphia
Bucks	7,000	625,249	66,515	13.41	\$106,036	
Montgomery	14,000	816,857	102,759	17.17	\$111,875	
Chester	6,000	516,312	48,878	7.90	\$125,959	\$106,000 Suburbs
Delaware	5,500	563,894	60,526	11.76	\$98,500	
SJ Counties	14,000					
Burlington	3,000	449,284	40,487	13.41	\$113,179	
Camden	5,000	510,150	53,298	10.5	\$91,319	\$93,000
Gloucester	5,000	292,330	27,667	5.78	\$95,417	
DE Counties	14,000					
New Castle	10,500	556,987	60,537	5.75	\$83,884	\$87,000
Kent	2,000	174,827	15,801	7.67	\$61,797	
Sussex	1,000	220,251	3,526	10.85	\$63,029	
TOTAL	71,000					

Total Stops		1,800									
Childcares & Learning Ctrs.	592	33%	Medical Centers	217	12.1%	Community	118	6.6%	Train Stations	69	3.9%
Schools	268	14.9%	Retail	150	8.4%	Museum/Cultural & Art Ctrs.	59	3.3%	Hotels	9	1%
			Libraries	145	8.1%	Camp/Recreation	137	57.6%			